

East Broadway Elementary School

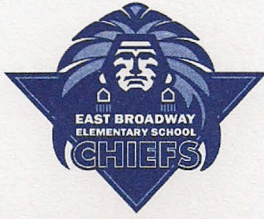
1755 E. Broadway

Toledo, Ohio 43605

419.671.7200

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paul.gibbs@tps.org



To Whom It May Concern:

Thom Dartt and Perfect Fit Athletic Recruiting handle my son's recruiting. It's the best investment I have ever made and I want my son to learn from Thom.

Coaches, administrators and families need to hear Thom message. In my decade plus of teaching and coaching at the varsity level and my nearly 20 years of OHSAA officiating, I have seen schools pay big money to have people come in and speak. Their message or the way they convey their message is typically nonsense. If the kids listen at all, it goes in one ear and out the other. Very seldom does a person come along and deliver a message kids listen to and act upon.

Thom and his Perfect Fit Athletic Recruiting will change kids' lives. Period.

What Thom brings is a wealth of experience, knowledge and integrity. He's been in the collegiate coaching ranks. He's been in the recruiting business for almost 20 years. He's forgotten more about recruiting than most high school coaches and administrators will ever know. He's a guy you want on your side and a guy you want guiding your parents and young people.

And for some reason that I don't quite understand, he does this for almost nothing. \$100? That's a pittance!

When he speaks to my sons and our high school athletes, he commands the kids' attention from the moment he begins speaking. He teaches them about the importance of character, honesty, integrity, making good decisions and what it takes to compete academically and athletically at the collegiate level.

He gives our student-athletes a road map for their futures and he explains to them how they get from where they are now, to college scholarships, to finding the right college fit, to sitting in a job interview after they graduate from college.

Make no mistake; Thom's message is NOT only about sports and recruiting. That's part of it, but he also explains to kids how athletics will prepare them for life, and how competing at the collegiate level will better their lives.

You should pay Thom \$500-\$1,000 to come to your school and speak with all your teams and parents. What he does will have a lasting impact on all who hear his message.

What bothers me is that some who read this letter will ignore it. They'll think "We don't need that here. We do a good enough job already. Our kids know what to do."

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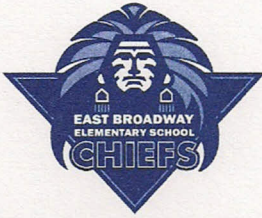
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Dartt/Perfect Fit Athletic Recruiting Letter, 2

I can promise you that is not the case. Sure, a few kids are lucky enough to get a good deal of exposure, and a few parents are very active trying to get their kids exposure, but almost none know what to do each step of the recruiting process. What about the kids who don't have that exposure? Ninety-eight percent don't. I can guarantee you there are very few at your school who are ready to handle the recruiting process. Guidance counselors? Coaches? No way. They just don't know what Thom does. He will help you and he will save you thousands of dollars and many future headaches.

We are educators. So, bring Thom in and educate your families. Then, bring him back the following year, and the year after that... You will be so glad you did.

Parents, HIRE THOM. You'll be glad you did and you will be writing a letter like this some day, too.

Contact me if you have any questions about Thom and how he will help you and your young people.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Johnson". The signature is stylized with a large, sweeping "M" and a long, horizontal stroke extending to the right.

Mike Johnson
OHSAA Baseball Coach
OHSAA Basketball Official
Teacher
East Broadway Elementary School
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